

NEW YORK FLUTE CLUB

COMMERCIAL (CORPORATE) SPONSORSHIP 2021

A **Corporate-Commercial Sponsor** of the New York Flute Club receives all benefits of Club Membership: admission for two people to any live monthly concerts or programs, the monthly newsletter and access to the Club's mailing list for advertising products and events at the Member rate. Corporate-Commercial Sponsors are listed in the monthly concert programs, on the New York Flute Club Website (with links to your own site) and in the Membership Directory.

Our Corporate Sponsorship model this year has been updated to reflect the virtual nature of our relationship with our Membership, enabling a Corporate sponsor for \$125 to be 1) listed as a Sponsor on the Flute Club Website and individual event programs for a period of 12 months, 2) provided with a link on the Flute Club Website to your website, and 3) entitled to display on the Flute Club Website for a period of 12 months a 2 minute video relating to your business.

Commercial (Corporate) Sponsors are invited to participate as Exhibitors in New York Flute Fairs. Corporate Sponsors this year, as in the past, are eligible to become Exhibitors at our April Flute Fair. For \$100 (the price for a single table last year), a Sponsor can become an Exhibitor at our April 10 and 11 Flute Fair, entitled to 1) be listed as an Exhibitor on the Flute Club Website, 2) be listed as an Exhibitor in the Flute Fair Program, 3) display on a Flute Club Website, for a period beginning two weeks before and ending 12 months after the Flute Fair, up to three separate advertising or other appropriate videos with a total length of up to 45 minutes (this can be, for example, a) two one minute videos and a 43 minute video (total 45 minutes), or three 15 minute videos (total 45 minutes), or three four minutes videos (total 12 minutes)).

We are again offering this year the opportunity to purchase ads in our Virtual Program Book and Website-for information see the cover letter to which this is attached and the Specifications and Fee Schedule for ads, all attached to the cover letter.

The New York Flute Club's annual Flute Fair features a rich array of concerts, workshops, lectures, the annual NYFC Competition and flute and music corporate exhibits.

If you have any questions or concerns please do not hesitate to contact: **Fred Marcusa, Corporate Sponsor Liaison**, fred.marcusa@gmail.com, Phone (917-214-7848).

We look forward to seeing old friends and making new ones this year!

For convenience, the Corporate Sponsorship fee (\$125) and Flute Fair Exhibitor's fees may be included in a single check made out to "The New York Flute Club, Inc." If you choose to place an ad in the Program Book and Website, the fees for the ad may also be included in the same check.